

# THE E. G. HILL COMPANY

RICHMOND, INDIANA

1916



TIP-TOP—"BABY DOLL"

(For description see page 4.)

# Our Terms of Sale

<b>Size of Plants</b>	All stock is from 2 or 2½-inch pots unless otherwise stated.
<b>Discount for Cash</b>	Three per cent. discount for cash with order. All bills subject to draft in 60 days, unless otherwise agreed upon.
<b>Reference</b>	✎ Orders from unknown correspondents must be accompanied by cash or satisfactory reference; don't fail to send reference, as this will save you time.
<b>Express Rates</b>	Special rates on plants are granted by all leading Express companies.
<b>How We Pack</b>	No firm in the country packs lighter or more securely than we; we have this department down to a science; we promise liberal count and careful labeling; our plants do not shift in the box.
<b>Satisfaction Promised</b>	In filling your orders we shall do our very best to make every shipment satisfactory and profitable to you; in any case where we fail to do this, please report to us within five days (not after a while)!
<b>Damage in Transit</b>	Should goods be damaged in transit, be sure and have them inspected by your agent, and report to us immediately.  No order for less than \$3.00 filled.  No order for less than 25 of the low-priced standard varieties can be filled at the hundred rate.

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## THE E. G. HILL COMPANY

RICHMOND, INDIANA

# THE ROSE In 1916

**W**E CONGRATULATE our friends in the trade on the brighter outlook for the coming year, and we extend our best wishes for a prosperous season and less anxiety than in 1914-1915.

In reply to the many inquiries as to "What is there new in our line?"—

We are offering a pretty little Yellow Rose called TIPPERARY, from Ireland, and a charming little Polyantha called TIP-TOP, from Germany.

These belong in the class of Corsage roses and are greatly in demand at present for the dainty decorations for table and basket use now so much in vogue.

For sections where roses do well in the open, *Admiral Ward* and *National Emblem* promise extraordinarily well; they are two fine everblooming reds.



TIPPERARY

## TIPPERARY (McGredy)

This is an Irish rose, a seedling of *Mrs. Aaron Ward*, which it resembles in foliage though not in habit, for it makes long, slender, stiff stems in a very short time, many of them to a plant, and every one tipped with a yellow flower.

The bud is slender and sharply pointed and opens into a full rosette as *Ward* does.

It is an improvement on *Ward* in its steady production of bloom throughout the season, and shows no inclination towards resting in mid-winter.

The color is clear yellow, about the tone

of *Melody*; it will fall into the class of corsage roses, and for fancy table decoration; the open flower has a distinct satin surface; very free and continuous. We have grown it for two years.

March 1.

Own Root—\$25 per 100; \$200 per 1000.

Grafted—\$30 per 100; \$250 per 1000.



### TIP-TOP

(Lambert)

(Exhibited under the provisional name of  
"BABY-DOLL")

### THE EVERBLOOMING POLYANTHA

(See cut on front cover.)

This delightful little "sweetheart" rose is an everblooming polyantha, and will fall into the *Cecil Brunner* class for choicee corsages and for fine, dainty floral work.

The color is absolutely new, and quite startling in its brilliancy—golden yellow, tipped with clear, bright cerise; the arrangement reminds one of *Mme. Watteville*.

The little buds and blooms are very perfect in form, elegantly finished, and borne in small panicles, or singly.

The foliage is narrow, long and sharply pointed, a deep, glossy green—a very beautiful setting for the lovely little doll-roses.

The habit is better than in *Brunner*, a bench of Baby-Doll being an even parterre of delicious color.

It has all the necessary qualities of a wonderfully popular and unique florists' novelty which will sell on sight.

It will also be a "Best Seller" with the catalog trade, for every amateur will want it in his garden, and it will supply continuous bloom when bedded out.

It has a neat, compact habit and will make a beautiful little specimen in pots.

Ready March 1.

Own Root—\$25 per 100; \$200 per 1000.

Grafted—\$30 per 100; \$250 per 1000.

### THE LIGHT PINK SPORT FROM MRS. RUSSELL is

### MRS. W. BAYARD THAYER

(Waban Conservatories)

It won the medal for best novelty rose at the Cleveland show. Everybody who grows *Mrs. Russell* well, will want this fine, light pink sport; the tone of color is excellent, and it has all the rounded beauty of the parent; a fine addition to our "big" roses.

Own Root—\$30 per 100; \$250 per 1000.

Grafted—\$35 per 100; \$300 per 1000.

### DARK PINK RUSSELL

The dark sport from *Russell*; very rich in color; in response to persistent demand, Mr. Montgomery is putting it on the market this Spring. (Same price as Mrs. Thayer.)

**NATIONAL EMBLEM**

Novelty, 1915

(McGredy)

Color dark crimson, overlaid with velvety finish, shading to vermilion towards the edges.

Buds very long and pointed; flower quite full, everyone coming perfect and produced in marvelous freedom throughout the season. Foliage, mildew-proof.

50 cents each.

Own Root—\$30 per 100.

Grafts—\$35 per 100—March 1.

**GORGEOUS**

(Totty)

Very deep coppery yellow on opening, heavily veined and flushed with salmon-rose, changing to golden bronze as it opens; immense in size; very distinct.

\$35 per 100, grafted.

**CLEVELAND**

(Totty)

Color glowing pink, base of each petal heavily flushed deep yellow which holds its tone even in the hottest weather. Very free and continuous.

\$35 per 100, grafted.

**ADMIRAL WARD**

Novelty, 1915

(Pernet-Ducher)

A very vigorous grower of spreading and erect branching habit; the foliage is superb—large, glossy, green and bronze.

Color deep velvety red with darker shadings; large, rounded flowers of imposing beauty.

Deserves a careful test at the hands of American rose-growers, holds its foliage well in the open ground.

Promises to prove a fine addition to our growing list of red bedding roses.

50 cents each.

Own Root—\$30 per 100.

Grafts—\$35 per 100—March 1.

**MRS. FRANKLIN DENNISON**

Blooms models of perfection, and of the very grandest size.

Color porcelain white, veiled in primrose yellow, deepening to ochre at the base of the petal; a fine grower and extraordinarily free in production of bloom—very fragrant.

Promises to stand high in the list of garden roses.

50 cents each.

Own Root—\$30 per 100.

Grafts—\$35 per 100—March 1.

**STANDARD VARIETIES**

(For prices see Index, page 10.)

Grafted roses for forcing are now used in enormous quantities because the general trade has demonstrated that they give best and most profitable results.

They get into growth and size quicker than own-root;

They can take up more feed;

Consequently they produce more bloom.

Again this year our high-grade British Manetti are on hand early and in prime condition.

Our bench-roses could not be in better condition—absolutely clean, and in strong growth, which gives us choice wood for grafting.

We pack light, and deliver on board the train from our own platform, which is on the Pennsylvania Railroad's main line.



GRAF ZEPPELIN

### AMERICAN BEAUTY

If you are a successful grower of **American Beauty** and want some choice stock for growing on, or for benching, we guarantee ours clean, healthy, of good size, and well-established.

No rose in existence takes the place of this great American favorite.

### BON SILENE

This charming old-time rose, with bright pink buds as round as balls, is once more in high popular favor. It is charming in Colonial and Dutch bouquets and for dainty table arrangements. It is an easy doer, but grafted stock does best in winter.

### CRIMSON QUEEN

A beautiful crimson H. T. of the **Hadley** type, but different in tone; a fine grower with broad, beautiful foliage.

### GRAF ZEPPELIN

To our mind, this is the most beautiful of all the hardy "**Rambler**" roses; every retail florist in the country should grow it; one of its finest points is that it comes into bloom two weeks earlier than **Crimson**

**Rambler**, which makes it doubly valuable; then the color is pure bright rose of irresistible shade; the individual flowers are large for the type, borne upright and of very elegant form.

For decoration, the sprays are magnificent, being nicely spaced with clusters of three or four perfect individual flowers, and beautiful foliage between. This color is always in demand.



**GEO. ELGER****DWARF POLYANTHA**

Buds golden-yellow, opening into sprays of deep yellow, the best of its color in "Baby-roses."

Free, erect in growth, wood smooth, foliage dark green.

A lovely combination with **Tip-Top** and **Mlle. Cecile Brunner**.

**HOOSIER BEAUTY****HOOSIER BEAUTY**

The new red rose of 1915, which is found more profitable than **Richmond**.

The color is magnificent—crimson scarlet with darker shadings and a velvety texture. Bud long and pointed; can be cut fairly close and is a splendid keeper and shipper.

Has more petals than **Richmond**; deliciously fragrant; a good salable rose in Summer as well as in Winter.

Free and continuous, flowers on every shoot. Easy to do; does not need pinching.

Clean in growth, does not mildew nor spot; takes the same temperature as Killarney.

**HADLEY**

It is a nice, bushy grower, and produces dark crimson-scarlet buds on good stems.

With some of the large growers it is a favorite; the habit is ideal, the bloom exquisitely beautiful.

**KILLARNEY**

The standard pink rose, grown by ninety-nine per cent. of the florists of the country. Our stock is fine—both own root and grafted; we strongly recommend grafted Killarney.

**WHITE KILLARNEY****"THE WHITE ROSE OF THE CENTURY"**

Our only white forcing variety for the present and so extremely satisfactory that we hardly need a better, though we would like something as good—and **different**—just for variety.

Our stock is absolutely clean and in perfect health.

We have both own root and grafts and strongly recommend the latter for forcing purposes; this magnificent sort should be given every opportunity to do its best and that is what grafted stock does for it.

**KILLARNEY BRILLIANT**

The deep crimson-pink sport of Killarney. This variety in the majority of establishments is superseding old Killarney which cannot be depended upon to hold its color; even when Killarney Brilliant runs lighter, it is still a fine, intense shade which sells well, while the older sort cannot be given away when "off color."

**KAISERIN AUGUSTA VICTORIA**

The beautiful summer white, indispensable with many firms.

Good own-root stock only, summer propagated, re-potted and grown on into fine, strong, heavy, 2¼ inch. Our Kaiserin is recognized as of high quality.

**LADY ALICE STANLEY**

(See cut, page 8.)

A beautiful two-tone pink, pure rose on the outer petals, shell-pink within; the bud is long, pointed and plump and opens into a perfectly rounded rose of large size, composed of broad petals of heavy texture; the foliage is noticeably large and fine. Very high class, and deliciously fragrant; a profitable variety to grow, and in demand in exclusive flower shops.

**MRS. CHAS. W. RUSSELL**

In a class by itself just as American Beauty is, and one of the very best sellers in the market; both plants and cut blooms always in heavy demand.

We offer grafted stock only.

**MRS. GEO. SAWYER**

Wonderfully free in bloom, profuse in production of good strong breaks, and in fine leathery foliage.

Color, bright peach-pink; buds long and well filled, carried on 3 and 4-foot stems; a first favorite with many growers.

## MRS. AARON WARD

Might be styled **Ladies' Delight**, so fond are the ladies of this glowing orange beauty; it is a rose that sells as well on short stems as long, and in immense quantities; the ideal corsage variety and very freely used for low table decorations.

## MAMAN COCHET

The summer blooming pink variety on which many florists depend for cutting; the very best of out-door roses.

We carry a large stock of extra well grown plants of it—also of the



LADY ALICE STANLEY

(For description see page 7.)

## Mlle. CECILE BRUNNER

Synonyms "**Mignon**" and "**Sweetheart**."

The tiny pink Polyantha rose, extremely useful in the cut flower trade where it has acquired new popularity the past two years. Forces nicely in the winter time.

## MRS. F. F. THOMPSON

The shell-pink form of Mrs. Sawyer.

## MILADY

A good red rose, quite full, of beautiful form, splendid in texture, free—a nice grower; rated high by some of the best growers.





OPHELIA

**MY MARYLAND**

Lovely glowing pink; the freest rose in growth and bloom that we know. A splendid bedder. A grand summer variety for cutting.

Sells in enormous quantities; our stock is fine, summer propagated and once reprinted.

**OPHELIA**

Is grown by every wide-awake florist—the queen of fancy roses—orange-salmon. No forcing variety ever attained such wide popularity so promptly, and it tops the list for profit.

Again this year we are growing ten benches of it, each 250 feet long, and we could use more.

No other forcing rose compares with it for “coming back” quickly after cutting.

**PRINCE D'ARENBERG**

One of the freest growing and freest blooming of red roses; does not “mildew” nor “spot”; habit and foliage of extreme beauty.

Color clear bright red.

**RHEA REID**

A fine double red, very free in growth and bloom; makes good blooms in Summer.

**RADIANCE**

A grand, free-growing, big-habited rose, with long stems, and globular blooms of intense rose-pink color; very fragrant. A fine Summer variety, and the finest of all the out-door pink bedding roses. Always in heavy demand.

**RICHMOND**

Bright scarlet, still the only red forcer with many florists; unsurpassed when well done.

**SUNBURST**

The big yellow, all-the-year-round rose; grand for Summer cutting and magnificent throughout the year. A wonderful keeper and with marvelous orange color, sometimes shading to creamy yellow. Own root only, as it does better than when grafted.

No other rose compares with it in length of bud, size of bloom, or deep orange center; taken the year through it is a profitable cut flower variety.

## WHITE COCHET

Splendid Summer white; best white bedder.

## MRS. MOORFIELD STOREY

Magnificent shell-pink shading to rose; type of Mrs. Russell.

## WHITE SHAWYER

"A pure white sport of Mrs. Sawyer; it is a wonderfully free bloomer with the quick growing habit of its original parent."

## INDEX

	OWN ROOT		GRAFTED	
	Per 100	Per 1000	Per 100	Per 1000
American Beauty.....	\$ 6 00	\$ 50 00	.....	.....
Admiral Ward.....	30 00	.....	\$35 00	.....
"Baby-Doll"—Tip-Top .....	25 00	200 00	30 00	\$250 00
Bon Silene.....	4 00	40 00	12 00	110 00
Cleveland .....	30 00	250 00	.....	.....
Crimson Queen.....	6 00	50 00	.....	.....
Cheerful .....	30 00	.....	35 00	.....
Dark Pink Russell.....	30 00	250 00	35 00	300 00
Graf Zeppelin.....	6 00	50 00	.....	.....
George Elger.....	6 00	50 00	12 00	110 00
Gorgeous .....	30 00	250 00	.....	.....
Hoosier Beauty.....	10 00	90 00	15 00	125 00
Hadley .....	6 00	50 00	.....	.....
Killarney .....	5 00	50 00	12 00	110 00
Killarney, White.....	5 00	50 00	12 00	110 00
Killarney, Brilliant.....	6 00	60 00	12 00	110 00
Kaiserin Aug. Victoria.....	4 00	35 00	.....	.....
Lady Alice Stanley.....	7 00	60 00	13 00	115 00
Mrs. Bayard Thayer.....	30 00	250 00	35 00	300 00
Mrs. Chas. W. Russell.....	.....	.....	14 00	130 00
Mrs. Moorfield Storey (page 10).....	15 00	.....	.....	.....
Mrs. F. F. Thompson.....	10 00	.....	.....	.....
Mrs. Geo. Sawyer.....	6 00	50 00	12 00	110 00
Mrs. Aaron Ward.....	5 00	40 00	12 00	110 00
Mrs. Franklin Dennison.....	30 00	.....	35 00	.....
Mlle. Cecile Brunner.....	4 00	40 00	12 00	110 00
Maman Cochet.....	3 00	30 00	.....	.....
Maman Cochet, White.....	3 00	30 00	.....	.....
My Maryland.....	5 00	45 00	.....	.....
Milady .....	6 00	50 00	.....	.....
National Emblem.....	30 00	.....	35 00	.....
Ophelia .....	6 00	50 00	12 00	110 00
Prince d'Arenberg.....	5 00	40 00	.....	.....
Rhea Reid.....	4 00	35 00	.....	.....
Radiance .....	4 00	35 00	.....	.....
Richmond .....	1 00	35 00	.....	.....
Sunburst .....	5 00	50 00	.....	.....
Tipperary .....	25 00	200 00	30 00	250 00
Tip-Top ("Baby-Doll").....	25 00	200 00	30 00	250 00
White Sawyer.....	10 00	.....	.....	.....
White M. Cochet.....	3 00	30 00	.....	.....
White Killarney.....	5 00	50 00	12 00	110 00



# Carnations



## Rooted Cuttings for 1916

Guaranteed  
High Grade

ALICE COOMBS

(For description  
see page 12.)



It was a trying Summer on Carnations in the field, over a good portion of the country, but we are happy to say that our field plants were brought in early and our stock is in prime condition as our many visitors will testify.

Our cuttings are absolutely clean, plump and full of vigor, they are a guarantee of good value to every purchaser for the following year.

Come and inspect our stock when convenient; there is none better in the country.

Our packing of these is reduced to a science.

**WE WON TEN PREMIUMS ON CARNATIONS AT THE  
CLEVELAND SHOW**

**ALICE COOMBS**

(Novelty—A. Roper)

(See cut, page 11.)

Of lovely clear, bright pink, a trifle deeper than *Gloriosa*, and a free, strong grower with medium grass and a long, very strong stem.

It belongs in the large-flowered class, blooms freely produced, one of the very best keepers and an easy doer; at both of our stores, this variety has had the call over all other pinks.

Rooted Cuttings—\$12 per 100; \$100 per 1000. Early in the year.

**BELLE WASHBURN**

(Novelty—Bassett &amp; Washburn)

"Brilliant red—size 3½ to 4 inches, on stems 21 to 36 inches; never bursts its calyx; is as free and continuous as *Enchantress*; comes into bloom by December 1 and is continuous throughout the season."

\$12 per 100; \$100 per 1000.

**MATCHLESS****STANDARD VARIETIES****STRONG ROOTED CUTTINGS****WHITES****MATCHLESS**

This fine white variety is well named, and well deserves the popularity that it has won; beside being of exhibition size and quality, it is a true commercial, easy to handle, comes into bloom early, and is quite continuous; a non-burster; ranks with *Delight* as a keeper and shipper.

Novelty of 1914—\$4 per 100; \$35 per 1000.

**WHITE WONDER**

Begins blooming in September and continues throughout the season; snow-white, fragrant, absolutely perfect in form, large in size, good stems, healthy and free and an easy rooter; grand in every way; makes nice field plants.

\$3 per 100; \$25 per 1000.

**WHITE ENCHANTRESS**

Ours is the "Pure White" Western strain. We have an enormous quantity planted for cuttings which are in perfect condition.

\$3 per 100; \$25 per 1000.

**WHITE PERFECTION**

Still the most perfect in form, and unsurpassed with those growers who can do it well.

\$3 per 100; \$25 per 1000.

**SCARLETS AND CRIMSON****CHAMPION**

An extra fine scarlet, very early in its production of good flowers, very free, with long stiff stems, good calyx and a fine flower of very intense, clear shade.

The variety has been characterized as "The Scarlet White Wonder," the two sorts are duplicates in all save color. It is constantly growing in popularity with careful carnation men; it is very popular with flower buyers who have been quick to recognize its good qualities.

\$3 per 100; \$25 per 1000.

**BEACON**

Still "the" standard red; probably the freest carnation in existence. Our stock is in magnificent condition, and has shown no deterioration either in constitution or color.

\$3 per 100; \$25 per 1000.

**POCAHONTAS**

This variety is deserving of the name **magnificent** in form, size, and especially in color, which is velvety crimson with lighter shadings; it has stiff stems, perfectly erect, and is free in bloom; as nearly perfect as a variety can be—sells on sight.

\$3 per 100; \$25 per 1000.

**PINK VARIETIES****PINK SENSATION**

The flower is startling in size, and is the largest yet introduced, averaging 4 and 4½ inches, and is full and deep. It is a splendid keeper.

The color is a good pink, lighter than **Gloriosa**; especially adapted to high-class trade.

Has a strong, clean habit.

\$6 per 100; \$50 per 1000.

**GOOD CHEER**

Color, deep pink, darker than **Gloriosa**. Stems, extra long and stiff. Size, three to three and one-half inches and has good keeping qualities. Growth, straight and upright, making well shaped plants. Early and continuous flowering. As a producer it has exceptional merit, a bench in full crop impresses one with its great productiveness and commercial value. This variety will rank near the top of pink commercials.

\$6 per 100; \$50 per 1000.

**ALICE**

Color, lovely blush pink, of medium size, but produced so freely as to put it into the first rank of commercial varieties. Has fine habit, free in growth and compares favorably with **Enchantress** in production.

\$6 per 100; \$50 per 1000.

**ENCHANTRESS SUPREME**

Color, a light salmon pink—a shade that is not only very attractive, but also one that endures full exposure to the sun without bleaching. A good all-around carnation that retains its color at all seasons. Promises to supersede **Enchantress** entirely, as it does not split so badly, and holds its color better.

\$4 per 100; \$30 per 1000.

**MRS. C. W. WARD**

A perfectly formed flower with full center; color, deep pink, several shades lighter than **Lawson**, deeper than **Winsor**, having strong, erect stems 24 to 36 inches in length. The most popular pink variety on the market.

\$3 per 100; \$25 per 1000.

**ENCHANTRESS**

Still the leader with a great many florists who put their chief dependence on it and its white sport.

By persistent and careful selection of cuttings, our stock is prime—truly “select.”

\$3 per 100; \$25 per 1000.

**ROSE-PINK**

Still indispensable to many growers. Our stock of this variety is annually selected to color.

\$3 per 100; \$25 per 1000.

**ROSETTE**

Darker than **Rose-Pink**. Brighter than **Lawson**. Growth of the very best. Very good size.

\$3 per 100; \$25 per 1000.

**GLORIOSA**

The loveliest color in the whole carnation family; supply is always short of the demand.

\$3 per 100; \$25 per 1000.

**MRS. C. E. AKEHURST**

Clear rose-pink, averaging 3 to 3½ inches across, petals broad; stems stiff, holding the flower quite erect; very fragrant and a non-burster; free, continuous and robust.

\$6 per 100; \$50 per 1000.

**—AND—**

We complete our list with the Lovely  
Variegated Variety

**BENORA**

Clear white, penciled with bright red. Narrow foliage; good stems. Flowers large, freely produced. Very clear-cut and beautiful; keeps like an “everlasting flower.”

\$3 per 100; \$25 per 1000.

# CHRYSANTHEMUMS

Probably the finest and most interesting Chrysanthemum show ever held in this country was the recent Cleveland show.

We call attention to the quality of our stock by announcing that we were awarded seventeen first premiums, four second premiums and five thirds on our 'Mum entries, beside those on roses and carnations.

Our plant collection comprises all these winning varieties, and we can guarantee the health and cleanliness of the stock; it is rested and grown cool till after the turn of the year.

For the convenience of intending Exhibitors we list the novelties of the other growers.

Keep your collections up to the highest point as to size and distinctiveness; you need "something different" from your competitor.

## Novelty 'Mums for 1916

### YELLOW WILLIAM TURNER

(Totty)

The "Yellow Turner" will receive a warm welcome from every exhibitor of 'mums; it is a pleasure to help disseminate it.

It is identical in every respect with its parent, Wm. Turner, except color, which is a fine shade of yellow.

\$2 per plant; \$20 per dozen.

### MORRIS KINNEY

Beautiful and refined incurving white on the fines of Wm. Turner, but a week to ten days earlier; stem and foliage, ideal and we feel sure it will find a place in every exhibition and also the commercial ranks. Height 5 feet. Crown bud August 20th.

\$2 per plant; \$20 per dozen.

### MRS. J. GIBSON

A phenomenal variety. Enormous alike in stem, foliage and flower; color, light pink shading to deeper pink lines on ends of petals; exhibited 10½ inches deep and 10 inches across. Certificated, C. S. A., and scored 89 points. Height 4½ feet. Bud as soon as possible after August 1st.

\$2 per plant; \$20 per dozen.

### WM. RIGBY

(Totty)

(The yellow sport of Mrs. Gilbert Drabble)

This was the largest variety exhibited at the Shows in 1915; color, beautiful, bright canary yellow; lower petals of this variety are 1½ inches in width. While there is considerable stock on hand of this variety, it roots very poorly and orders will be filled in strict rotation so would advise ordering early. Scored 90 points in New York, before the C. S. A. Committee.

\$2 per plant; \$20 per dozen.

### ALICE DAY

(Totty)

An ideal commercial variety, flowering October 10 to 20. Certificated in New York; and Philadelphia on the commercial scale, scoring 87 and 89 respectively; color purest possible white with no poor buds; medium sized foliage which permits of rather close planting; one of the most perfectly formed varieties ever introduced.

\$1 per plant; \$9 per dozen.



YELLOW TURNER

**AUTOCRAT**

A pure white of very large size, fine form and stiff stem, promises to prove a rival of Timothy Eaton; in England is one of the latest, with us it came in with Eaton, and showed up in fine shape.

\$12 per 100; \$100 per 1000.

**MISS ELVIA SCOVILLE**

(Totty)

(White sport of Wells' Late Pink)

The year 1915 was prolific in sports and this variety, which is a sport of Wells' Late Pink, must be classed as one of the best; the parent is so well known that no further description is necessary; as it resembles Wells' Late Pink in every way, except color which is of the purest possible white.

50 cents per plant; \$5 per dozen; \$35 per 100.

**EARLY ROSE**

(Smith)

A seedling from *Smith's Advance*.

Rose color; incurved; diameter 6 inches. Take bud August 20th, flower matures in six weeks. This and later buds bring double blooms.

75 cents each; \$6 per 10; \$45 per 100.



**OCTOBER QUEEN**

(Smith)

Snow white; incurving center; take bud August 25, matures October 15. Scored 93 points.

Same price as *Early Rose*.

**TIGER**

(Smith)

Seedling from *Chrysolora* and several shades deeper. Finely incurved; named by Prest. Wilson and specially recommended by the raiser as a high-grade commercial.

Take bud September 5.

Same price as *Early Rose*.

**JOSEPHINE FOLEY**

(Smith)

A seedling from *Naomah*, and an improvement on that variety—purer white. August 25 gives an exhibition bloom, September buds give a commercial form.

Same price as *Early Rose*.

**ARTISTA**

(Exhibition—Smith)

In the class with *Turner* and *Odessa*, white tinted cream at base.

Take bud August 20; matures October 30. \$1.50 each; \$12.50 for ten.

**OGONTZ**

(Exhibition—Smith)

A seedling from *Nakota*, light primrose yellow, petals whorled.

Take bud August 30 or later; matures first week in November.

Same price as *Artista*.

**MRS. M. R. MORGAN**

A sport of *Yellow Eaton* originating at Pittsburgh; it is decidedly better than any of the other yellow or golden sports of Eaton, coming with a full, rounded center, and of the deepest shade of golden yellow, the best of its color for Thanksgiving.

It has all the good qualities of the Eaton, with splendid form, and without the hollow center.

\$3 per dozen; \$20 per 100.

**General Collection of Chrysanthemums**

(See index, page 25, for prices.)

The following varieties are recommended for commercial cutting from early to late in order—the very best keepers and shippers:

Make out your commercial list NOW for later planting.

**WHITE**

Advance	Ivory
Early Frost	Timothy Eaton
Mlle. Arlette Dubois	Mrs. Buckbee
White Chieftain	Chadwick Improved
Chas. Rager	

**YELLOW**

Golden Glow	Golden Eaton
Chrysolora	Golden Chadwick
Major Bonaffon	Nayoga
Golden Eagle	

**PINK**

Unaka	Dr. Enguehard
Roserie	Maud Dean
Chieftain	Wells' Late Pink
A. J. Balfour	Edwin Seidewitz
Patty	

**OTHER COLORS**

Prefet Tillier	Harvard
Glenview	



Here are some BIG EARLY FANCIES for your Next Autumn's Early Opening or Home Exhibit. Wake your town up with some of these early giants:

Plant these early; give them time to make big blooms.

Alice Lemon	H. E. Converse	Nerissa
Chrysolora	Mrs. Gilbert Drabble	Odessa
Christy Matthewson	Chieftain	Wm. Turner

## GENERAL LIST

Including novelties of 1915.

	Take Bud	Blooming Date		Take Bud	Blooming Date
<b>A. J. Balfour</b> —Color, rose-pink; broad petals of great substance; nothing can touch it in color. Easy to do, but a slow propagator.....	Sept. 10	Nov. 5	<b>Calumet</b> —A magnificent color, golden, rosy bronze, like old <b>Source d'Or</b> , and of immense size. Novelty of 1915 .....	Aug. 20 to Aug. 30	Nov. 5
<b>Advance (Smith's)</b> —This variety displaces every other of its date—first early; it is a nice grower blooming from late September into October .....	July 5 to 15 Sept., Oct.		<b>Chadwick Improved</b> —Pure snow-white, never tints; should have been called Snow-white Chadwick; as fine as the original with absolute purity of color; best late white.....	Sept. 20	Late
<b>Alice Lemon</b> —A beautiful light pink flower of enormous size; stem and foliage fine. Fine for early openings .....	Aug. 15	Oct. 25	<b>Chas. Rager</b> —Flower nicely incurving in form; pure snow-white with a grand stem, and foliage as handsome as "Eaton"; a very easy doer .....	Sept. 1	Nov. 1
<b>Algonac</b> —A large exhibition white with creamy center; fine for specimen plants or cutting. Novelty of 1915... ..	Sept. 1	Nov. 1	<b>Chieftain</b> —The loveliest pink of them all; ready October 25th. Splendid keeper. A globular incurved, full and round; good rose-pink, on stiff stems with foliage that is just right; an easy doer. <b>Chieftain</b> is among pinks what Bonaffon is among yellows; no culls in the variety; perfect in form and color, and the very best commercial pink in existence; everybody likes it.....	Sept. 10	Oct. 25
<b>A. S. Baldwin</b> —A commercial yellow of very high grade, absolutely reliable and without culls; foliage up to the flower; color fine, broad petaled and incurved with fine texture. An extra good novelty. Novelty of 1915... ..	Aug. 20	Nov. 5	<b>C. J. Vert</b> —Chestnut scarlet; very large; fine for exhibition collections... ..		Nov. 5
<b>Antigone</b> —Pure snow white, incurved into a round ball of satin-like texture; a commercial variety blooming during the month of October. 3 feet high. Novelty of 1915.....	Any bud	Oct.	<b>Ctess. Granard</b> —An enormous exhibition yellow. Fine habit, stiff stem, nice foliage; good rich color... ..	Aug. 10	Nov. 1
<b>Adele Griswold</b> —An enormous flower of pure bright pink, with foliage well carried. Form and color grand. 5 feet. One of the very best. Novelty of 1915.....	Aug. 20	Nov. 1	<b>Christy Matthewson</b> —A big, fine 'mum, full and massive; very distinct in form. Pure snow-white of enormous size, fine keeper; one of the showiest 'mums of its date; splendid for early exhibits and store openings .....	Aug. 15	Oct. 15
<b>Arlette Dubois</b> —(See Mlle. Arlette Dubois.)			<b>Crystal Gem</b> —Early commercial, large in size, a good clear white, artistic in form, good stem and foliage and is ready to cut October 15. In growth it resembles Comolita (from which it is a seedling) but is somewhat taller. Novelty of 1915.....	Aug. 15	Oct. 15
<b>Bob Pulling</b> —The grandest exhibition yellow of recent years; of wonderful size, composed of petals an inch and a half in width, and some 10 inches deep. The form shows its great size to its best advantage. A top-notch show variety. Novelty of 1915. ....	Aug. 1	Nov. 1			
<b>Chrysolora</b> —Fine, large incurved, with perfect stem and foliage; re-ject the early crowns.....	Aug. 15	Oct. 15			



## EARLY FROST

	Take Bud	Blooming Date		Take Bud	Blooming Date
<b>Col. Appleton</b> —One of the best yellows. Both commercial and exhibition .....	Sept. 15	Nov. 1	the color is very pure white, the form a shapely incurved, quite full and rounded in form, a good keeper, with the longest season of bloom, according to the taking of the bud of any variety that we know. Extra fine for pot and bush culture .....	Aug. 20	and later Oct. 20
<b>Dr. Enguehard</b> —Grand commercial variety; color, pink; stem and foliage perfect; 4 feet.....	Sept. 5	Late	<b>F. T. Quittenton</b> —A magnificent crimson for exhibition; every petal reflexed; does not burn. Fine grower, good stem .....	Aug. 25 and later	Nov. 1
<b>Daily Mail</b> —Growth, foliage and flower are alike enormous. Color is a deep chestnut yellow. Should become among incurving yellows what Wm. Turner is in white. Tall grower, seven feet. We suggest May cuttings and June planting to grow this variety to perfection .....	Aug. 20	Nov. 5	<b>F. S. Vallis</b> —An immense Japanese flower; yellow, deepening to a fine citron shade. Long petals, twisting and reflexing into a broad, deep bloom. Exhibition only. 4½ feet.....	Aug. 10	Early Nov.
<b>Earl Kitchener</b> —Amaranth with a silvery reverse. An enormous flower in a color not too plentiful in exhibition 'Mums at the present time. Stem, foliage and flower are alike tremendous. There will never be any question about weak neck or poor foliage with this variety. Novelty of 1915 .....	Aug. 20	Nov. 1	<b>Fatouma</b> —An enormous, globular flower of rosy-amber color, full and of fine stately build; very smooth in finish. A very strong entry for the "any other color" class, as all the tones are pleasing. Good stem and foliage .....	Aug. 25	Nov. 5
<b>Early Frost</b> —Has proved the very best early white commercial; it follows <b>Advance</b> and is as high grade as the best of the mid-season sorts;			<b>Golden Wedding</b> —Nothing finer among yellows; shines like burnished gold; the standard for measuring color; 4½ feet .....	Sept. 10	Late

	Take Bud	Blooming Date		Take Bud	Blooming Date
<b>Golden Eaton</b> —The deeper colored sport from Yellow Eaton; stock has been carefully selected. ....	Sept. 5	Nov. 5	mend this variety as being one of the largest and best in its type at the present time .....	Aug. 1	Nov. 1
<b>Golden Glow</b> —Bright yellow, of velvety finish; fine stem and foliage. Flower 5½ inches in diameter; the very earliest yellow. ....	July 5	Aug. 20	<b>L'Africaine</b> —Large reflexing crimson. Fine for exhibition; of easy management, color gorgeous .....	Early bud	Nov. 1
<b>Golden Eagle</b> —The long, incurving, golden petals are glorious; can be planted very close. Stem perfect, foliage quite to the flower. Height, 4½ feet .....	Sept. 15	Late	<b>Mrs. Buckbee</b> —A first-class white commercial; nicely incurved; often grown as <b>White Bonnafion</b> . One of the very best. ....		
<b>Golden Chadwick</b> —The best late commercial yellow; a perfect Chadwick in a grand color; can be had very late. 4½ feet. Ours is not "Yellow Chadwick," but a deep golden strain .....	Sept. 5	Late	<b>Mrs. Gilbert Drabble</b> —White as snow. Stem stiff and fine foliage. Enormous incurving flower; petals claw-like, inrolling, and loosely arranged .....	After Aug. 5	Nov. 1
<b>Gen. Hutton</b> —Yellow, shaded orange; easy doer, enormous; indispensable. 4½ feet .....	Sept. 1	Nov. 15 and on	<b>Mrs. Robinson</b> —One of the most widely grown of whites for its date. ....	Aug. 25	Nov. 1
<b>Glenview</b> —A large incurving globe of dark bronze and clear red. Dwarf grower with stiff stem; easy doer; a magnificent sort for exhibition or for commerce, as the color is very pleasing. 3½ feet. ....	Sept. 1	Nov. 5	<b>Mrs. J. C. Neill</b> —Lemon yellow, finely reflexed, very large; for exhibition collections .....		Nov. 1
<b>Glacier</b> —Pure white in color, and very impressive on the exhibition table. It is enormous in diameter, deep in build, very perfect in form and can be shown nicely on a 24-inch stem. Fine in finish. ....		Nov. 1	<b>Mrs. W. E. Tricker</b> —Enormous bloom of lovely Enchantress pink; early exhibition variety. A stunning bloom .....		Oct. 25
<b>Gertrude Peers</b> —A very fine crimson which does not burn; pure self-color, without any reverse color. Makes a good bush plant. ....		Nov. 1	<b>Mrs. J. Dunne</b> —Old rose, one of the largest; grand exhibition variety; fine for collections. ....		Nov. 1
<b>H. E. Converse</b> —Chestnut bronze of enormous size, a tall grower, with stiff stem. The form is an immense globe; of the general type of Wm. Turner. Hard to beat for exhibition purposes .....	Sept. 5	Nov. 1	<b>Mrs. J. Purroy Mitchell</b> —The color is of the purest snow, the same as the old Mrs. Weeks. The flower is enormous in size, reflexing in character and unquestionably, on account of its great purity, will loom up as a leader in whites for exhibition. Novelty, 1915 .....		Nov. 1
<b>Harvard</b> —Dark scarlet crimson. Fine for Thanksgiving. A valuable commercial red .....	Sept. 30	Nov. 20	<b>Mrs. A. S. Watt</b> —A sport of Wm. Turner, identical in every respect, stem, foliage and color, the only difference being that the petals reflex instead of incurving as in the case of Turner. Has the same wonderful keeping habit and freedom of growth, and should, on its parent's record, become wonderfully popular. Novelty, 1915 .....	Aug. 25 or later	Nov. 1
<b>Ivory</b> —A gem among whites; popular still .....	Aug. 20	Oct. 25	<b>Mrs. L. J. Reuter</b> —A high-class bloom of purest white; petals reflex and twist, making a beautiful, artistic flower; habit of growth all that can be desired, and foliage A 1. Novelty, 1915 .....	Aug. 20	Nov. 5
<b>Indian Summer</b> —Bronze sport from <b>Golden Chadwick</b> ; yellow, shaded with terra-cotta and touches of salmon. Has the fine form of <b>Chadwick</b> .....	Sept. 15	Nov. 10	<b>Mrs. R. H. Boggs</b> —When first opening this flower has a faint tinge of pink, and ultimately fades to white. This variety ranks among the best of Mr. Pockett's creations. Simply immense in size with a dwarf vigorous habit. Height, three feet. Grand exhibition variety .....	After Aug. 1	Nov. 1
<b>Jas. Fraser</b> —Aptly termed "the improved F. S. Vallis"; color is a deep canary yellow; flower is as large as the old F. S. Vallis at its best, and stem is absolutely rigid, with foliage right up to the flower. We recom-					



MRS. SEIDEWITZ

**Mrs. E. A. Seidewitz**—A very late commercial of beautiful incurving form, quite full, brilliant pink, good enough to follow **Chieftain**, which is saying a good deal for it; it is a nice grower and free from culls; a fine addition to our scanty list of late commercials. Bench this variety about June 15th .....

**Mrs. R. C. Pulling**—Clear yellow, an English variety, tremendous in size, which has made a wonderful showing in some of the exhibitions. Height five and one-half feet. A worthy companion for Bob Pulling, and totally different. Novelty, 1915..... Aug. 10

**Mlle. Arlette Dubois**—Very much like Virginia Pochlmann, but a better grower. A valuable early white incurred to follow **Advance**..... Aug. 20

**Major Bonnaillon**—This splendid yellow commercial is still grown in large quantity; our stock is in perfect health. 3 feet..... Sept. 20

Take  
Bud

Blooming  
Date

Nov. 15

Nov. 1

Oct. 15

Nov. 5

to

Nov. 30

**Mrs. Paul Moore** Fine for exhibition and also a good commercial. Color, magnificent light yellow; foliage perfectly stiff and right up to the flower. An absolutely reliable sort to handle. Height, three feet..... Any bud

**Mrs. Ernest Wild** Chestnut crimson with a bronze reverse. One of the most reliable varieties we have ever disseminated. Does not damp a petal. Height, five feet. Foliage droops on stem, which permits close planting of this variety..... Any bud

**Miss Alice Byron** Fine, substantial white for shipping or for general use. Early mid-season. Very lasting. Must be cut 8 to 10 inches from the ground on account of its woody stem. 3½ feet ..... Aug. 20

**M. Loiseau-Rousseau**—Enormous incurving pink in two tones of color; for exhibition; 5 feet..... Aug. 15

**Maud Dean**—Good late pink commercial ..... Sept. 10

Take  
Bud

Blooming  
Date

Oct. 25

Nov. 5

Nov. 1

Nov. 5

Nov. 10

	Take Bud	Blooming Date		Take Bud	Blooming Date
<b>Mary E. Meyer</b> —Pure paper white. A fine keeper; first-rate commercial; good globular form.....	Aug. 25	Nov. 10	<b>Prefet Tillier</b> —Color a splendid scarlet-crimson;—unusually good grower, that shows the brilliant color at its best. 4 feet. The very best general purpose red .....	Last bud	Nov. 5
<b>Monrovia</b> —Very early yellow; use early cuttings; keep them moving without check .....	July 15 to July 20	Oct. 1 to Oct. 10	<b>Patty</b> —A beautiful "live" shade of soft Enchantress pink. A pretty incurving variety—dwarf. An extra fine late variety.....	Aug. 25	Nov. 15
<b>Marigold</b> —Brighter than Golden Wedding. 9 inches in diameter; stem and foliage perfect. There is no yellow than can equal it in color, size, stem and foliage shown collectively with long stems or singly in collections. Finely incurved. Novelty, 1915 .....	Aug. 20 to Aug. 25	Oct. 30	<b>Perle Francaise</b> —One of Calvat's biggest offerings. Enormous in size, very deep petals rising tier above tier, reflexing and curling the tips; color, soft lavender-pink shading to white; Indispensable for collections .....	Sept. 1	Nov. 5
<b>Modello</b> —Golden bronze or golden amber, strikingly beautiful, of Dahlia form; height 4 feet. The fact that September buds produce perfectly double flowers should make this variety one of the very best for either large or medium specimen plants. Novelty, 1915 .....	Early Sept.	Nov. 1	<b>Queen Mary</b> —Very large, pure white, with immensely long florets; it opens with a shade of pink on the reverse, but finishes pure white; a gigantic beauty. Use the early crown as later buds show a hollow center. Extra .....		Nov. 1
<b>Meudon</b> —An immense exhibition variety of bright pink color, and wonderfully beautiful in form. Has won innumerable prizes and medals. Splendid in stem and foliage. The largest of its color .....	Aug. 20	Nov. 1	<b>Roserie</b> —A good, early commercial pink .....	Aug. 15	Oct. 5
<b>Mankato</b> —Rosy amaranth of very large size; fine for collections. Novelty, 1915 .....	Aug. 30	Nov. 1	<b>Ramapo</b> —A seedling of <b>Col. Appleton</b> ; enormously large, fine golden yellow color, maturing October 15. Fine for early exhibitions and for early store openings .....	After Aug. 20	Oct. 15
<b>Nagoya</b> —One of the latest and finest brilliant yellows in the family, 4½ feet. A good commercial sort....	Sept. 20	Nov. 10	<b>Robt. Halliday</b> —A fine October variety, rounded in form, with good stems and of good yellow color. A popular commercial .....	Aug. 20	Oct. 15
<b>Nakota</b> —An immense orange buff, of perfect form and beautiful finish; stem and foliage distinctly first-class. We cut finely finished flowers on October 20.....	Aug. 30	Oct. 25	<b>Silver King</b> —White with long, broad petals; for exhibition; stems very stiff and long. Novelty of 1915..	Aug. 30	Nov. 1
<b>Nerissa</b> —A greatly improved Hirondelle; a lovely shade of rosy lavender, grand size and beautifully incurved. Big and globular. Form extra fine .....	Sept. 5	Nov. 5	<b>Smith's Advance</b> —(See Advance.)		
<b>Odessa</b> —Enormous yellow, very bright, grand in form; unexcelled in incurving yellow for exhibition and also a grand late commercial. Holds its place with Wm. Turner.....	Sept. 5	Nov. 5	<b>Timothy Eaton</b> —Can be spaced, 6 x 8 inches. Best commercial white of its date. Late cuttings give fine substantial flowers for Thanksgiving..	Sept. 10	Nov. 10
<b>Oconto</b> —A white Japanese, almost a duplicate of Donatello in all save color. A grand bush plant.....	Aug. 30	Oct. 15	<b>Unaka</b> —A strong grower with long stems and good foliage; a fine incurved bloom from terminal buds. Color, lavender pink .....	Aug. 5	Oct. 1
<b>Petite Marcel</b> —This variety belongs to the "Rayonante" section, with a spread like a dinner-plate, each series of petals shorter toward the center; color, rosy-mauve; a wonder for collections; straight thread-like petals .....	Sept. 1	Nov. 10	<b>Wm. Kleinheinz</b> —Chestnut-red of very largest size; large petals; the best of its class to date; of moderate height .....	Nov. 5	Aug. 10
			<b>Well's Late Pink</b> —Grand pot variety, producing an enormous bush; stem stiff as a ramrod; the foliage is beautiful. It is as free and clean a grower as "Eaton"; as big and substantial as a football—19 inches around, and solid. Treat it as you do your commercial "Eatons." The color is pure, true, bright pink; take the last bud .....	Aug. 20	Nov. 15

	Take Bud	Blooming Date		Take Bud	Blooming Date
<b>W. H. Chadwick</b> —Magnificent variety, without rival for finish at its date; the original ought to be called "Blush Chadwick." Cuttings taken from field stock.....	Sept. 15	Very late	<b>W. Mease</b> —Bright rosy-red dwarf, handsome grower .....	Aug. 20	Nov. 1
<b>Wm. Turner</b> —A perfect incurved variety, quite globular, snow-white, of enormous size; stands at the very head of the whole white section.....	Aug. 30	Nov. 1	<b>Wm. Vert</b> —Crimson, with every petal reflexing; very easy variety to grow, and one that will be popular with all the growers. Mr. Wells says "unquestionably the coming crimson." Aug. 15	Nov. 5	
<b>White Chieftain</b> —Chieftain has already made a place for itself, and its white sport received a hearty welcome, and seems as sure of its place at the top of commercial whites, as Bonnaillon does among yellows; the white 'mum for All Saints Day. A splendid keeper and shipper; a perfect ball of compact petals.....	Sept. 10	Oct. 25	<b>Woodside</b> —An enormous yellow, somewhat on the style of Daily Mail, but a much deeper color and broader petal. Novelty of 1915.....	Aug. 15	Nov. 1
			<b>Yellow Eaton</b> —Bright yellow sport from Timothy Eaton. For everybody's use, and for commercial purposes as well as for show, it is strictly A-No. 1. Best Thanksgiving yellow .....	Sept. 10	Nov. 10

## **SINGLE 'MUMS—Commercial Varieties**

An absolutely essential quality for a single 'mum is texture; the number of petals is few, but these must be firm and durable.

We have discarded a large number of beautiful varieties, and regretted the necessity, but our list comprises only the sorts of absolutely durable quality, combined with great beauty.

### **THREE WHITE VARIETIES**

#### **DOROTHY DUGGAN**

— and —

#### **MENSA**

are very similar; they can hardly be distinguished except by date of blooming and this makes them both of value, as it lengthens the season of bloom of these grand and popular daisy-like flowers.

**D. Duggan** comes in about ten days earlier than *Mensa*; they are like very refined Shasta Daisies—are pure white with golden center.

and

#### **GARZA**

The single white Anemone; a beautiful variety with very stiff stems, nicely branching, blooming in sprays; florets stiff and ray-like, snow-white with golden center. An elegant cut flower.

### **FOUR YELLOWS**

#### **GOLDEN MENSA**

The golden sport from *Mensa*, identical in all save color.

### **GOLDEN STAR**

Glistening and intense gold, of fine size, enormously productive, and one of the longest stemmed.

The latest of the singles.

### **ISABEL FELTON**

Light golden yellow, of great size, but with stiff floret, and small eye in comparison to size. Blooms carried on long stiff stems.

### **PHYLLIS BRYANT**

Sulphur yellow; form very fine; extremely free. Beautiful in habit, with long stems; the form is perfect, regular and smooth as ivory.

### **QUEEN OF PINK SINGLES**

#### **MRS. WM. BUCKINGHAM**

is another big, flat flower with petals of wonderful texture, the loveliest shade of soft rose pink—very lasting both on and off the plant—long stemmed and can be planted close; one of the very best sellers. A true commercial.

**OTHER COLORS****MARY RICHARDSON**

A lovely shade of golden terra cotta or rosy bronze; one of the best.

**CEDDIE MASON**

A fine crimson-scarlet, long-stemmed, very free, with golden center; very showy.

**ROYALTY**

A medium sized flower with leathery texture and of crimson-wine color; very late—good for Thanksgiving. A bright, showy color, with golden cushion center.

**SANDOWN RADIANCE**

Rich chestnut crimson, often changing to flame color. One of the most strikingly beautiful varieties ever raised.

**THE POMPONS**

If you grow for a retail trade you can use any or all of the good Pompons to advantage and as you find they appeal to your patrons; for commercial growing we have marked the most profitable varieties with a “\*”; these have good length stems, well-filled sprays and popular colors.

**Acto**—Has dahlia-like petals, bright rose, lighter reverse.

**Baby**—In a class quite by itself; a fine grower with dainty foliage and stiff stems. Solid little flowers with curiously folded petals; like plump golden buttons. Very late.

**Bessie Flight**—Large Pompon Anemone; rosy heliotrope; nothing like it in the entire 'mum family; extremely fine for cutting in sprays. Very unusual.

\* **Celco**—One of the brightest yellows in the family.

**Doris**—Reddish bronze, a color always in demand.

**Donald**—Light pink; a good grower.



EUGENE LANGAULET

\* **Eugene Langualet**—Pompon anemone. There is nothing handsomer or more profitable among the small 'mums than this classy little shining, golden yellow Pompon, very lasting when cut and with all the good qualities required for commercial growing.

It comes right to date with a big crop of bloom from any date of propagation. One of the very latest of the Pompons, lasting till Thanksgiving.

\* **Elva**—The most beautiful of white pompons, pure in color, of full, fluffy form; very early; extremely useful to every grower of cut flowers.

\* **Fairy Queen**—A very greatly improved Alena, has more substance, a brighter color, and a few days earlier; the best and earliest pink pompon.

\* **Golden Climax**—One of the best golden yellows; will be in heavy demand. Very free and long stemmed

\* **Lillia**—Tall, stiff stems; good sized flowers freely produced; grand red color. A gorgeous variety.

\* **Leota**—Daybreak pink, much like Minta, with better habit and stem.

\* **Lillian Doty**—Much the best pink of the larger flowered Pompons. A wonderful grower, producing enormous quantities of light pink flowers on very long stems.

\* **Madge**—An extra good, symmetrical, golden yellow. Early midseason—nothing finer in yellows.

\* **Mrs. Frank Beu**—The most popular of all the Pompons; color reddish orange; flowers nicely arranged and touching each other closely over the bench; a true Thanksgiving variety.

\* And as a surprise, the C. S. A. pronounces this our very old and valued friend, **Frank Wilcox**!



HELEN NEWBERRY

\* **Helen Newberry**—The most perfect and latest of the white Pompons. A proportion of the stock should be grown to single blooms—six to a plant.

\* **Harvest Moon**—Clear golden yellow, of medium size; plant very prolific; blooms Oct. 20 to 25.

\* **Inga**—Bright red of beautiful shade, fine size, and elegant form; one of the earliest. Always in heavy demand.

\* **Ida**—Extra good yellow; quite distinct.

\* **Jules La Gravere**—The very best of the dark crimsons; a late variety. Extra.

\* **Katie Manning**—Very early yellow, extra good; can be cut for three weeks; opens flat, gradually reflexing into a globe.

\* **Klondike**—Most beautiful yellow in the family; extra fine.

\* **Minta**—Lovely Enchantress pink, form of a feverfew. Very free. Beautiful pot plant.

\* **Rufus**—One of the finest and freest of the reddish orange shades; color very bright. Like an earlier Mrs. Frank Beu.

\* **Skibo**—Earliest of all; opens bronze, maturing into yellow.

\* **Soeur Melanie**—Of good size, early mid-season; pure snow-white.

\* **Souv. du Jersey**—Beautiful "baby" flower, color of "Golden Wedding."

\* **Western Beauty**—Deep rose-pink, the very best pink we have yet seen in Pompons; flower of good size for a Pompon; freely borne, and of beautifully perfect form.



## INDEX AND PRICE LIST OF CHRYSANTHEMUMS

A. J. Balfour.....	\$ 4 per 100; \$ 35 per 1000	Helen Newberry .....	3 per 100; 25 per 1000
Advance .....	3 per 100; 25 per 1000	H. E. Converse.....	8 per 100; .....
Alice Lemon .....	6 per 100; .....	Harvard .....	3 per 100; .....
Acto .....	3 per 100; 25 per 1000	Harvest Moon .....	4 per 100; .....
Antigone .....	25 per 100; .....	Ivory .....	3 per 100; 25 per 1000
A. S. Baldwin.....	25 per 100; .....	Ida .....	3 per 100; 25 per 1000
Adele Griswold .....	25 per 100; .....	Inga .....	4 per 100; 30 per 1000
Autocrat .....	12 per 100; .....	Indian Summer .....	5 per 100; .....
Alice Day .....	1 each 9 per doz.	Isabel Felton .....	5 per 100; .....
Artista .....	1 50 each 12 50 per 10	Josephine Foley .....	4 per 10; 30 per 100
Baby .....	3 per 100; 25 per 1000	Jas. Fraser .....	8 per 100; .....
Bessie Flight .....	4 per 100; .....	Jules Lagraverre .....	3 per 100; .....
Bob Pulling .....	.35 each	Katie Manning .....	3 per 100; 25 per 1000
Chieftain .....	3 per 100; 25 per 1000	Klondike .....	3 per 100; 25 per 1000
Chas. Rager .....	3 per 100; 25 per 1000	Lillian Doty .....	5 per 100; .....
Chrysolora .....	3 per 100; 25 per 1000	Leota .....	3 per 100; .....
Christy Matthewson .....	6 per 100; .....	Lillia .....	3 per 100; .....
Ctess. Granard .....	6 per 100; .....	L. Africaine .....	6 per 100; .....
Ceddie Mason .....	4 per 100; .....	Mrs. R. H. Boggs.....	10 per 100; .....
Chadwick Improved .....	4 per 100; 30 per 1000	Mrs. Paul Moore.....	8 per 100; .....
C. J. Vert .....	10 per 100; .....	Mrs. Wm. Buckingham.....	4 per 100; 35 per 1000
Celeo .....	5 per 100; .....	Mrs. Frank Beu.....	3 per 100; 25 per 1000
Crystal Gem .....	10 per 100; .....	Mrs. Robinson.....	3 per 100; 25 per 1000
Calumet .....	25 per 100; .....	Mrs. G. Drabble.....	10 per 100; .....
Col. Appleton .....	3 per 100; 25 per 1000	Mrs. Ernest Wild.....	10 per 100; .....
Donald .....	3 per 100; .....	Mrs. E. A. Seidewitz.....	4 per 100; 35 per 1000
Doris .....	3 per 100; .....	Mrs. J. C. Neill.....	5 per 100; .....
Dr. Enguehard .....	3 per 100; 25 per 1000	Mrs. W. E. Tricker.....	5 per 100; .....
Daily Mail .....	6 per 100; .....	Mrs. J. Dunne.....	8 per 100; .....
Dorothy Duggan .....	4 per 100; 30 per 1000	Mrs. R. C. Pulling.....	10 per 100; .....
Eugene Languet .....	5 per 100; 40 per 1000	Mrs. W. H. Buckbee.....	3 per 100; 25 per 1000
Early Frost .....	7 per 100; 60 per 1000	Mrs. J. Purroy Mitchell.....	25 per 100; .....
Earl Kitchener .....	25 per 100; .....	Mrs. A. S. Watt.....	25 per 100; .....
Elva .....	3 per 100; 25 per 1000	Mrs. M. R. Morgan.....	20 per 100; .....
Ernest Carr .....	3 per 100; .....	Mrs. L. J. Reuter.....	25 per 100; .....
Early Rose .....	4 per 10; 30 per 100	Mrs. J. Gibson.....	2 each 20 per doz.
F. T. Quittenton .....	5 per 100; .....	Miss Elvia Scoville.....	35 per 100; 5 per doz.
F. S. Vallis .....	3 per 100; .....	Maud Dean .....	3 per 100; 25 per 1000
Fatouma .....	6 per 100; .....	Mary E. Meyer.....	3 per 100; .....
Fairy Queen .....	3 per 100; 25 per 1000	Mary Richardson.....	3 per 100; .....
Golden Mensa .....	4 per 100; .....	Mlle. Arlette Dubois.....	3 per 100; 25 per 1000
Golden Star .....	4 per 100; .....	Miss Alice Byron.....	3 per 100; 25 per 1000
Golden Wedding .....	4 per 100; 35 per 1000	Meudon .....	10 per 100; .....
Golden Glow .....	3 per 100; 25 per 1000	Marigold .....	10 per 100; .....
Golden Eagle .....	5 per 100; .....	Modello .....	10 per 100; .....
Golden Chadwick .....	4 per 100; 35 per 1000	Monrovia .....	3 per 100; 25 per 1000
Golden Eaton .....	4 per 100; .....	Major Bonaffon .....	3 per 100; 25 per 1000
Golden Climax .....	3 per 100; 25 per 1000	M. Loiseau—Rousseau.....	6 per 100; .....
Glenview .....	5 per 100; .....	Mensa .....	4 per 100; 35 per 1000
Gen. Hutton .....	4 per 100; .....	Madge .....	3 per 100; 25 per 1000
Glacier .....	10 per 100; .....	Minta .....	3 per 100; 25 per 1000
Garza .....	4 per 100; .....	Morris Kinney .....	2 each 20 per doz.
Gertrude Peers .....	6 per 100; .....	Mankato .....	25 per 100; .....

Nagoya .....	3 per 100;	25 per 1000	Soeur Melanie .....	3 per 100;	25 per 1000
Nakota .....	4 per 100;	.....	Souv. du Jersey.....	3 per 100;	25 per 1000
Nerissa .....	10 per 100;	.....	Sandown Radiance .....	5 per 100;	.....
Odessa .....	10 per 100;	.....	Silver King .....	10 per 100;	.....
Oconto .....	3 per 100;	.....	Tiger .....	4 per 10;	30 per 100
October Queen .....	4 per 10;	30 per 100	Timothy Eaton .....	3 per 100;	25 per 1000
Ogontz .....	1 50 each	12 50 per 10	Unaka .....	3 per 100;	25 per 1000
Perle Francaise .....	8 per 100;	.....	Western Beauty .....	3 per 100;	25 per 1000
Petite Marcel .....	8 per 100;	.....	Wm. Rigby .....	2 each	20 per doz.
Patty .....	4 per 100;	.....	W. H. Chadwick Improved..	4 per 100;	30 per 1000
Prefet Tillier .....	4 per 100;	.....	Wells Late Pink.....	5 per 100;	.....
Phyllis Bryant .....	5 per 100;	.....	Wm. Turner .....	3 per 100;	25 per 1000
Queen Mary .....	10 per 100;	.....	White Chieftain .....	4 per 100;	35 per 1000
Robt. Halliday .....	3 per 100;	25 per 1000	Wm. Kleinheinz .....	10 per 100;	.....
Roserie .....	3 per 100;	25 per 1000	Wm. Mease .....	10 per 100;	.....
Ramapo .....	3 per 100;	25 per 1000	Wm. Vert .....	8 per 100;	.....
Royalty .....	10 per 100;	.....	Woodside .....	25 per 100;	.....
Rufus .....	4 per 100;	.....	Yellow Eaton .....	3 per 100;	25 per 1000
Smith's Advance .....	3 per 100;	25 per 1000	Yellow Wm. Turner.....	2 each	20 per doz.
Skibo .....	3 per 100;	25 per 1000			

# NICOFUME

These Tobacco products have become an absolute necessity in the growing of high grade greenhouse stock, and we will be glad to fill orders entrusted to us.

These products are reliable and are under the supervision of the Pure Food inspections.

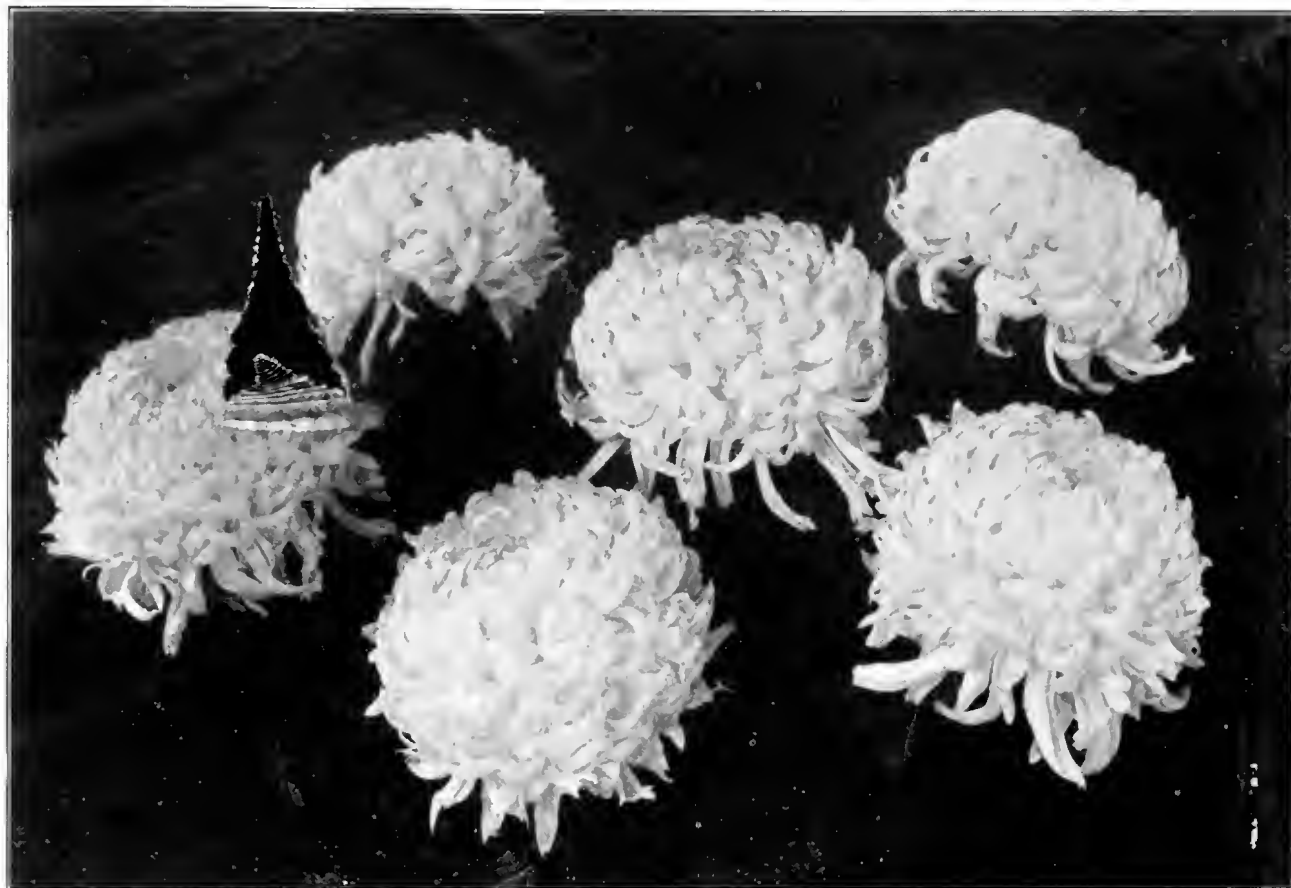
See reduced prices below:

## "NICOFUME" LIQUID

8-pound can . . . .	\$10 50
4-pound can . . . .	5 50
1-pound can . . . .	1 50

## "NICOFUME" TOBACCO PAPER

Can of 288 sheets . . .	\$7 50
Can of 144 sheets . . .	4 00
Can of 24 sheets . . .	85



ALICE DAY.

(For description see page 14.)

Please read carefully  
Terms of Sale (Page 2)

# The E. G. Hill Floral Co.'s Flower Stores



*Florists'  
Telegraph  
Delivery*

*Florists'  
Telegraph  
Delivery*

AT

532 Race Street  
CINCINNATI, O.

AND

225 North Pennsylvania Street  
INDIANAPOLIS, IND.

Two of the best equipped and prettiest stores  
in the Middle West.

Both are members of the  
Florists' Telegraph Delivery.

Keep them in mind if you want to order flowers  
for either locality.

## High Grade Cut Flowers

constantly on hand;

We guarantee beautiful arrangement and design.